

SCOPE MIDWEST SWIM-A-THON

SCOPE Midwest is a not-for-profit organization that works to send economically disadvantaged children to non-profit summer camps throughout the Midwest.

SCOPE was founded in 1991 by camp directors on the East Coast who believed that the benefits of camp should be available to all children—not just those that could afford to attend. The program has seen tremendous success and has sent over 15,000 children to overnight camp.

In 2007, our very own directors, Dayna Hardin and Dana Cohn saw a great need to continue and grow SCOPE's mission and expand it to the Midwest. A board was formed, fundraisers were planned and our commitment remains strong to provide deserving children the magic of the summer camp experience. In 2009, SCOPE Midwest provided funding to send 200 campers to camp.

Since we introduced SCOPE Midwest to our campers and families, we've received incredible support and enthusiasm from our camp community. It is our goal to give our own campers the opportunities to help other kids have the chance to experience summer camp!

As a result, we're launching our first ever SCOPE Midwest Swim-a-Thon at Lake of the Woods and Greenwoods Camps for the 2010 camp season! This is an optional program that is available to all of our campers.

HOW IT WORKS:

Before Camp - Campers: Talk to your friends and family members about camp and SCOPE and what each means to you. If you're interested in participating in the Swim-a-Thon, ask these people if they'd be interested in sponsoring you in our Swim-a-Thon.

The first step for those who wish to participate is to download and fill in the excel spreadsheet from our website at <http://www.lwcgwc.com/events.php> called "SCOPE CONTACTS". This will help us contact those friends and family members who have agreed to sponsor you. Next, email the attachment to Emily@LWCGWC.com

At Camp - We'll schedule cabin groups at the pool, and those campers who wish to participate will have laps counted and recorded by our CITs.

Campers will then send postcards home to those who have agreed to sponsor highlighting how many laps have been completed!

How to Sponsor - Family and friends can choose to donate a flat amount (regardless of how many laps are completed) OR designate a certain amount for every lap the camper swims. (For example, \$5 for each lap). Then, multiply the number of laps completed by the amount designated per lap.

All donations can be mailed to (checks made payable to SCOPE):

**Michael Hoffenberg
c/o SCOPE Midwest
67 E. Madison St. Suite 1406
Chicago, IL 60603**

Or, donations can be made directly online at: www.scope-midwest.org

All SCOPE Swim-a-Thon forms may be downloaded at:

<http://www.lwcgwc.com/events.php>

We're happy to answer any questions. Feel free to call our office at 847-242-0009 or 269-423-3091 (after June 1) or email Emily at Emily@LWCGWC.com.

Thanks for your support of SCOPE-Midwest!