

SCOPE MIDWEST SWIM ATHON

SCOPE Midwest is a not-for-profit organization that works to send economically disadvantaged children to non-profit summer camps throughout the Midwest.

SCOPE was founded in 1991 by camp directors on the East Coast who believed that the benefits of camp should be available to all children—not just those that could afford to attend. The program has seen tremendous success and has sent over 15,000 children to overnight camp.

In 2007, our very own directors, Dayna Hardin and Dana Cohn saw a great need to continue and grow SCOPE's mission and expand it to the Midwest. A board was formed, fundraisers were planned and our commitment remains strong to provide deserving children the magic of the summer camp experience. In 2010, SCOPE Midwest provided funding to send 300 campers to camp.

Since we introduced SCOPE Midwest to our campers and families, we've received incredible support and enthusiasm from our camp community. It is our goal to give our own campers the opportunities to help other kids have the chance to experience summer camp!

As a result, we are continuing with our annual Midwest Swim-a-Thon at Lake of the Woods and Greenwoods Camps for the 2012 camp season! This is an optional program that is available to all of our campers.

HOW IT WORKS:

Before Camp-Campers: Talk to your friends and family members about camp and SCOPE and what each means to you. If you're interested in participating in the Swim-a-Thon, ask if they would be interested in sponsoring you for our Swim-a-Thon.

Simply download the form "SCOPE Sponsorship Form", available from the Events section of our website: <http://www.lwgcwc.com/events.php>. Ask your friends and family to sponsor you on this form. Once you have all your sponsorships, email the attachment to Emily@LWCGWC.com or fax it to: 847-242-0008.

At Camp-We'll schedule cabin groups at the lake or pool, and those campers who wish to participate will have laps counted and recorded. Campers will then send postcards home to those who have agreed to sponsor, highlighting how many laps have been completed!

How to Sponsor-Family and friends can choose to donate a flat amount (regardless of how many laps are completed) OR designate a certain amount for every lap campers swim. (For example, \$5 for each lap). Then, multiply the number of laps completed by the amount designated per lap.

All donations can be mailed to (checks made payable to SCOPE):

Gordie Kaplan, c/o SCOPE Midwest, 67 E. Madison St. Suite 1406, Chicago, IL 60603.

Or, donations can be made directly online at www.scope-midwest.org

We're happy to answer any questions. Feel free to call our office at 847-242-0009 or 269-423-3091 (after June 1). You can also email Emily for more information: Emily@LWCGWC.com.

Thanks for your support of SCOPE-Midwest!